Can a Micro-Intern Help?

Do you have a project that is not the best use of 10-40 hours of your time or on the back burner?

- **YES**
  - Will this project add value to you or your team? Are you missing out on more strategic work because you’re spending time on this project?
    - **YES**
      - Is there a defined work product that can be effectively delivered upon conclusion (e.g., draft of an article, data in spreadsheet, summary of research, etc.)?
        - **YES**
          - Is the project something that an intern or entry-level hire (without industry knowledge) can do with minimal direction?
            - **YES**
              - Can the project be completed without access to confidential information?
                - **YES**
                  - Let’s get it posted!
                    - This project sounds like it will translate well to the on-demand, remote nature of Micro-Internships!

- **NO**
  - A few ideas...
    - Draft content
    - Conduct research
    - Cleanse data
    - Find information

- **Maybe...**
  - If you’re hiring or will be soon, consider if the project will help you audition candidates or would be a valuable learning experience for a college student.

- **NO**
  - Probably not!
    - Talk to us about other ways to get extra staffing support.

**Final thoughts...**
- Use Micro-Internships when you want to “crowdsource” solutions or new ideas
- Think about Micro-Internships as opportunities to engage multiple students as “auditions” for future roles
- Think outside the box when selecting students to get different perspectives